

catania
è casa

it takes *little*
to ruin it,
it takes you
to make
the difference

join us



Catania is home, our home, the one where we were born and where our roots run deep, and the one where we chose to live and build our future.

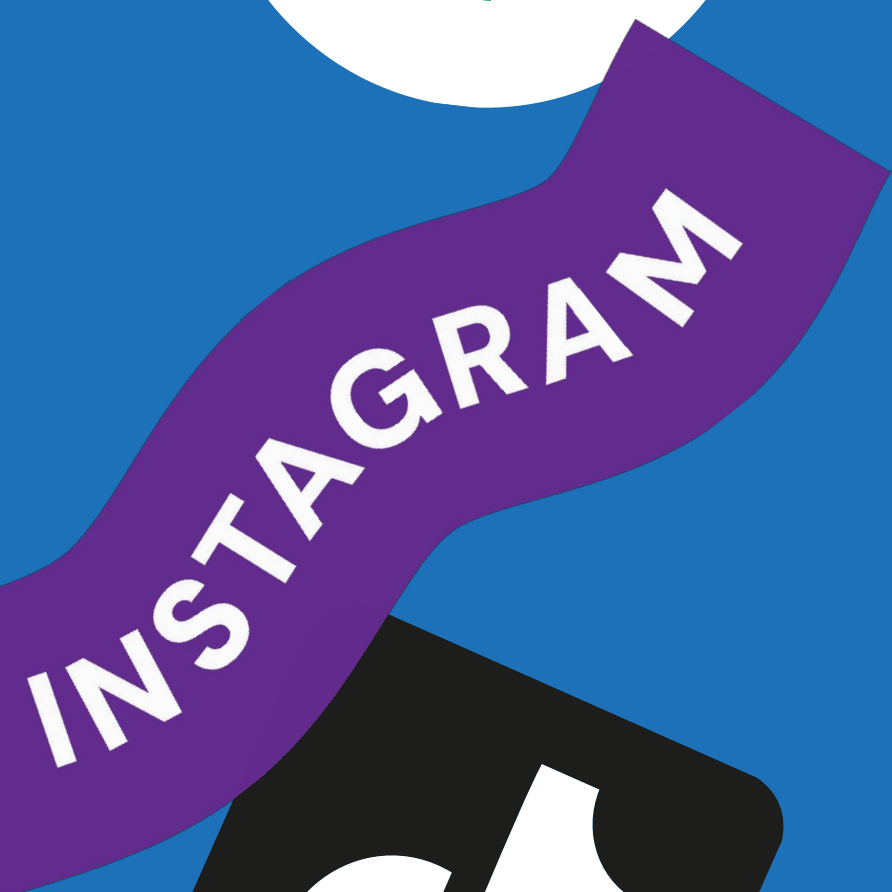
We need **everyone's cooperation** to combat **the bad habits** that deface our city, **protect its beauty, and safeguard its invaluable heritage.** Help us by adopting **small gestures that make a difference**, promoting good waste disposal practices at home, at work, at school, with friends, in your community, and spreading the **message** of this campaign so that together we can ensure a **better future** for the city and the whole community.

ADOPT
good
practices
for proper
waste disposal!



Download the DifferenziAMO Catania app to stay updated on the recycling collection schedule in your area, receive information on the correct waste disposal, and support for the disposal of bulky waste.

SHARE
the videos
you liked the
most!



- Share the content posted on the **@Comune di Catania** page
- Like, save the contents, **comment**, and **send** them to your friends.
- Share the content posted on the **@comunecatania** profile **on your stories** using the hashtag **#cataniaecasa**;
- Like, save the contents, **comment**, and **send** them to your friends.
- **Repost** the videos posted on the TikTok profile **@cataniaecasa**;
- Like, save the contents, **comment**, and **send** them to your friends.
- Like, save the contents, **comment** on the videos posted on the YouTube channel **@comunedicatania9265**, and **activate the notification bell** so you won't miss the upcoming videos.

create a video to support the campaign on social media!

light

- Make sure your face is always **well-lit**.
- If you're indoors, you can help by recording the video in front of a window; if you're outdoors, make sure you're not backlit.

CLEAR AUDIO

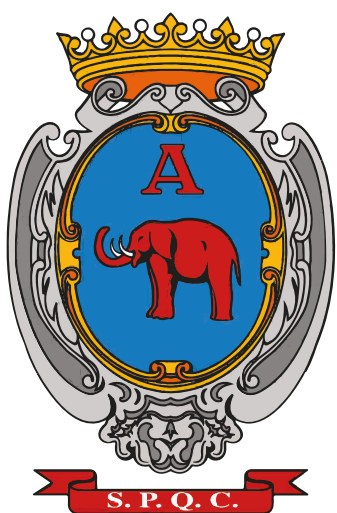
- Use a good microphone to ensure the audio is clear and free of background noise.
- **Be clear** and concise so your message can be as effective as possible!
- Post your video and remember to tag **@comunedicatania** (on Instagram) / **@cataniaecasa** (on TikTok) and use the hashtag **#cataniaecasa**.

POST IT



thank you
for your
contribution

www.cataniaecasa.it



COMUNE DI
CATANIA

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